

Digital Strategist

Role Summary

Evidence seeks an analytical and tactically proven digital strategist who will create cross-channel marketing strategies online for a diversity of clients. The role requires a creative individual who is ROI focused & in the loop with the latest methods / technologies available.

Skills required in:

- Website Marketing
- Keyword Research
- Competitive Analysis
- Search Engine Optimization (SEO)
- Paid Search Marketing (PPC)
- Search-Friendly Web Design
- Local Search Optimization
- Social Media Optimization
- Contextual Advertising
- Website Analytics
- Campaign Reporting
- Link Building
- Content Development / Copywriting
- Blog Marketing

Must have 3+ years experience developing successful digital marketing campaigns & website strategies. Recent case studies required from applicants to prove capabilities & value.

How to Apply

Email:

careers[at]evodence.com