

# EVODENCE

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## World First – Aspect-Scalable Anti-Alias Imagery via CSS

3rd Quarter 2009 – Evodence pioneers a world first, developing Aspect-Scalable Anti-Alias Imagery via CSS, achieving excellent resolution and smoothness within all major web browsers regardless of image or window size.

Previously, developers wishing to achieve similar results would need to use Flash in combination with advanced embedment code. This approach ultimately results in slower loading time, a typically pixelated appearance and dependence on users to have the third party browser plug-in installed.

The Evodence website (<http://www.evodence.com/>) which implements the new technology has already won an Interactive Media Award for Web Design / Development in 2009, and has started to commercialise use of the innovation into the web sites for clients. The result is high resolution imagery with excellent detail without loss of native resolution smoothness.

The work is the result of Evodence pushing the boundaries of the online medium, showing new grounds within possibilities for online environments.

About EVODENCE | aesthetic communication:

Evodence is an international media agency producing contemporary design and development solutions to help business create value through web, identity, graphic and strategic projects. With a focus on quality over quantity, accuracy over eagerness, and honesty over pride, Evodence has exclusively claimed its position within the market.

For more information about EVODENCE | aesthetic communication, visit [www.evodence.com](http://www.evodence.com)

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